IMPORTANT!

PLEASE READ THIS MANUAL CAREFULLY BEFORE PROCEEDING. AFTER READING THIS MANUAL, SAVE THESE INSTRUCTIONS FOR FUTURE REFERENCE.
Congratulations on your purchase of the Advanced Elements Stiffy™ SUP. It is our goal at Advanced Elements to develop new and unique paddle sports products that enhance our customer’s outdoor experience. This versatile paddleboard has been designed with our revolutionary integrated aluminum support shaft system to provide ultimate rigidity and performance. Made of quality materials, this compact and highly durable SUP is easy to set up and will have you out on the water in no time.

1 CAUTION – SAFETY WARNING

Users of this product agree by their use to accept the inherent risks involved in this paddle sports activity and agree to follow all instructions, cautions, and warnings carefully before using this Paddleboard.

(PLEASE READ CAUTION STATEMENT CAREFULLY)

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Please read this entire manual for additional safety information. Please pay close attention to items marked DANGER, WARNING, CAUTION, IMPORTANT, NOTICE, NEVER, and ALWAYS.
2 Set Up and Inflation

2.1 Set Up

1. Pull the Stiffy™ SUP out of its bag and un-fold it.
2. Locate the Fin holders on the bottom side of the board at the tail end. You will notice that the center Fin holder is different from the two side fin holders. The center Fin holder is for the larger Deep Fin.
3. For the side Fins, take each Fin and hook them into place making sure that the longer portion is going towards the end of the board. You will need to bring the two Fin holders close together in order to get each Fin hooked into place. See images 1 and 2.
4. For the center Deep Fin, start by sliding the front hook of the Fin into place on the Fin holder and then slide the Deep Fin into place and seat it the rest of the way into the Fin holder. Once the Deep Fin is in place, secure it using the supplied holding bolt. If you do not have a screwdriver handy for securing the holding bolt, you can use a coin. See images 3 and 4.

**NOTE:** The Deep Fin holding bolt is located in the supplied repair kit.

5. Once the Fins are in place, turn the board over so that the valve at the front of the board is facing up.

![](image1.png) ![](image2.png)

Image 1  Image 2

![](image3.png) ![](image4.png)

Image 3  Image 4
2.3 Support Shaft Installation

1. You should have 4 aluminum shaft sections that will socket together to make two complete Support Shafts for installation into each side of the board. Once socketed together, there should be a black end cap on each end of both complete Aluminum Support Shaft assemblies.

2. Take one complete Support Shaft assembly and proceed to install it into one of the sleeves located on the side of the board by sliding it into place. Although it is not critical for performance, try to center the Support Shaft in the sleeve when sliding it into place.

3. Repeat step 2 with the other Support Shaft.

   **Helpful Tips for Support Shaft Installation:**
   
   a. Try partially inflating the board (approx. 10-25%) to help open up the support shaft sleeves.
   
   b. Make sure that the support shafts are as centered as possible within the sleeve. This will ensure a smooth installation.
   
   c. After a few uses, the support shafts will install without any resistance.

2.3 Inflation

**Pump Set-up:**

Your Single Action Hand Pump comes with a removable pressure gauge that needs to be attached to the pump before use. **Note:** When the pump is stored, it is recommended that you detach the pump gauge and store it somewhere that the gauge will be protected from being crushed or damaged.

1. Attach the gauge housing to the T-Handle of the pump.
2. Attach the pump hose to the gauge housing.

**Inflation:**

1. Remove the cap from the valve and check to see if the stem in the center of the valve is up (sticking up out of the valve) or down (even with the inner rim of the valve). The stem of this valve must be in the up (inflate) position to inflate the SUP. If the valve is not in the inflate position, use your finger to push in and turn the stem counterclockwise a quarter turn and it will spring up into the inflate position. SEE IMAGES 5 AND 6.
2. Seat the valve adaptor included with the SUP Pump onto the valve turning clockwise to lock the adaptor into place.
3. Inflate the SUP to 11.0 psi. **Make sure that you do not exceed 12.0 psi or you will damage the SUP.**
4. Once you are done inflating the SUP, disconnect the valve adaptor by turning counterclockwise and close the valve using the attached valve cap. Make sure you lock the valve cap into place by turning clockwise.
Inflation/Pump Use Tips:

Because you will be inflating your SUP to such a high pressure, please follow these suggestions to help you with inflation.

1. Stand the pump on hard level ground when inflating the SUP.
2. Make sure to keep your hands towards the center of the pump handles when inflating and keep your feet firmly on the foot rests. Make sure that you are standing directly over the pump so that you can utilize your body as much as your arms while inflating (this will come in handy as you get the SUP up to higher pressure).

3 D-Rings

1. The Stiffy™ is equipped with a series of d-rings for gear tie down and leash attachment. Use the four d-rings located at the nose of the SUP for strapping down gear, but make sure that you do not have so many lines or bungees that your feet can get tangled.
2. The large d-ring at the tail of the SUP is for a surfboard ankle leash. Using an ankle leash is a great safety measure to ensure that you will not become separated from your board if you fall off. It is highly recommended that you use an ankle leash whenever using the SUP on flat water, but not when you are on a river!

4 Deflation and Break-down

1. To deflate and break-down your SUP, just remove the valve cap and push in the valve stem turning it clockwise a quarter turn to lock it in the deflate position.
2. Using the provided pull strap that came with your board, one at a time, clip the pull strap snap hook into the end cap at the end of each Support Shaft section and pull each section out of the Support Shaft sleeves.
3. Un-hook the side Fins by pressing the Fin holders close together and popping the Fins off.
4. Remove the center Deep Fin by unscrewing and removing the holding bolt and sliding the Deep Fin out of the Fin holder. If you do not have a screwdriver handy, a coin can be used to unscrew the holding bolt.
5. Roll the SUP up with the top side facing out (this will push out all of the air), and put away in its bag.

5 Care and Maintenance

Very little needs to be done to care for and maintain your SUP.

1. To clean your SUP, just use a mild detergent and warm water. You should rinse your SUP off with fresh water after using it in salt water.
2. To ensure that your SUP lasts for years to come, do not store it in direct sunlight uncovered or in extremely hot or cold temperatures for long periods of time, i.e. months. Exposing your SUP to these kinds of elements, such as a freezing winter in an unheated shed, over such an extended amount of time can prematurely wear out the materials that the SUP are made of.

3. **Do not leave your SUP inflated in direct sunlight for long periods of time, unless it is in the water.** Hot air expands, so with this, if you leave your SUP on the beach or on the pavement in a parking lot fully inflated for a long period of time, the air inside the SUP will expand and cause over inflation, damaging your paddleboard. If you leave your SUP out in the sun for a long time, just let about half of the pressure out and then re-inflate when you are ready to go back out.

6 Repairs

6.1 Repairing Small Punctures and Cuts

1. Cut a rounded patch at least ¼” or ½” larger than the hole or cut.
2. Clean the area where the patch will be placed with water and/or mild soap.
3. Make sure all surfaces are dry.
4. In a well ventilated area, spread a thin layer of glue on both the patch and on the damaged area. Let it sit for three to five minutes or until tacky.
5. Apply the patch and allow twelve hours for the glue to dry completely.

6.2 Repairing Pinholes

1. Inflate the SUP and locate the pinhole by sponging soapy water over the paddleboard until you see air bubbles. Mark the location of the pinhole.
2. Deflate the SUP and dry the affected area. Apply a drop of glue to the pinhole.
3. Allow the glue to dry completely, approx. twelve hours.
4. Do not inflate the SUP for at least twelve hours.

7 Paddling Basics and Do’s and Don’ts

7.1 StandUp Paddling Basics

1. Make sure that your Stiffy™ is fully inflated. It should be nearly rock hard and when standing on the SUP in the water is should not bend. Your paddleboard will flex with your weight, but it should not bend to the point of creating a crease.
2. If you are paddling in open water, such as a lake or the ocean, make sure that you use an ankle leash. If you fall off, your board could be swept away from you, leaving you stranded. An ankle leash will keep this from happening.
3. If you are paddling a river, **do not use an ankle leash.** This could be very dangerous because if you fall off, your board could pull you under the water as it continues down the river. Also, an ankle leash could get caught on items under the water and pull you off of your board as you are riding down the river.
4. Be careful in windy conditions. Because you are completely above the water, strong winds can greatly affect you and could push you around.
5. Never leave your board, even if you lose your paddle. You can still paddle your board with your hands, which is easier than trying to swim back to shore. Also, if the wind was to pick up, your board will blow away from you faster than you can swim to it. This is why an ankle leash is so important.
6. Foot Position: You should stand in the middle of the board when paddling. When on flat water, stand with your feet about shoulder width apart and face forward. If you are surfing or in choppy water, you want to take more
of a surfer’s stance with your dominant foot facing forward. Your feet are not glued to the board, make sure to
get used to moving your feet around on the board because the sooner that you do this the more comfortable
you will feel about doing turns and riding waves.
7. The Best way to turn your board is to stand with your foot at the tail of the board with your weight over the fins.
This is where foot movement will come in handy.
8. For more in depth instructions or lessons on paddle boarding, we recommend utilizing the internet or a
paddleboard instructor.

7.2 Surfing Do’s and Don’ts

Be Aware: Be aware of other surfers and water users, of the surf conditions, and of where you are surfing.

Comfort Zone: You should paddle surf in waves that you are comfortable in, don't get in over your head.

Fitness: Make sure you are physically fit when surfing. You need to be able to swim back to shore if you lose your board
at the end of an exhausting session - no mean feat in a 9 foot swell.

Food: As with swimming, do not go surfing for at least 45 minutes after a meal.

Hold or Throw: Know when to hold onto your paddleboard and when to get rid of it. If you are paddling out then keep
hold of your board, you'll get out back to the line up more quickly and you will not put anyone paddling out behind you
at risk. If you are about to wipe-out then get rid of your board. You are far more likely to sustain an injury if you and your
board are getting washed around together.

Patrolled Beaches: If you are paddle surfing on a patrolled beach, make sure that you keep within the designated surfing
area. Take note of where you should be surfing before you go out, and make sure you stick to it when you are out.

Priority: Always make sure that you are not taking anyone else's wave. Remember, the surfer who is closest to the
breaking wave has priority. If you see someone already on a wave then the wave is taken and you'll have to wait for the
next one.

Practice: If you want to improve then you need to be in the water surfing as regularly as possible. No-one got any better
at anything by staying home and watching TV.

Respect: Respect the locals if you are visiting a beach. Remember that you are a guest and that waves should be shared.

Rips: If you are caught in a rip current remember that it's called R.I.P. for a reason and you will probably not make it back
to dry land ever again. Although hopefully you already know that a rip current is a strong current that (normally) goes
straight out to sea and if caught in one that you should not panic and paddle across the rip current (not against it) until
you have escaped.

Surf Buddy: Always surf with at least one other person. Not only will you have more fun if you are sharing your waves
but you will always have someone to help you out if you need it.

Surf Conditions: Make sure that the surf is safe before you go in. If you are going paddle surfing at a spot you are
unfamiliar with it is a good idea to get some advice from a local. Check out the surf spot while warming up.

Warm-up: Always have a quick warm-up and stretch before entering the surf. This will reduce the risk of muscle injury
or cramp whilst you are paddle surfing. It also gives you time to check for any rip currents or where the best spot to
catch waves is.
If you would like a catalog of our latest products please visit our website at www.advancedelements.com or call Toll Free 866-262-9076 Email: info@advancedelements.com

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